

Wood Welded®

Promotional Sample Program

The purpose of our Promotional Sample Program is to encourage our vendors and appropriate non-vendors to use our product in tradeshows, showroom displays, advertising and television productions in exchange for promotional consideration. The following form is key in determining at what level Michigan Maple Block/Bally Block is willing to cooperate with you in completing your display or advertisement. In many cases we will provide requested product at no cost or reduced cost. Please fill in the requested information and return to our marketing department at your earliest convenience, or you may call Pat or Joe at 231-347-4170. After evaluating the request we will contact you regarding our capability and for specifics regarding promotional consideration.

Company Name	Contact Name	
Company Address	Contact Address	
Company Phone	Contact Phone	Ext.
Company Fax	Contact Fax	
Describe your product line(include with this page appropriate catalogs, tear sheets or other information)		
Describe the Michigan Maple Block/Bally Block product you are requesting(include with this page any drawings, pictures or other information)		
Describe how our product is being used		

As conditions for participation in the Michigan Maple Block/Bally Block Promotional Sample Program you and your company agree to these requirements.

1. We ask that your company issue a Purchase Order noting the product and specific job description.
2. Sufficient lead time must be provided. This can vary based on the complexity of the job. A minimum of 6 weeks is suggested.
3. Your company is responsible for all freight charges associated with shipping our product to you and return freight charges if applicable.
4. Items will be manufactured to your designed dimensions in accordance with Michigan Maple Block/Bally Block specification. Michigan Maple Block/Bally Block retains "final say" on how a product will be manufactured.
5. Your company is responsible for maintaining display of promotional material, logos or referral information as determined by preset conditions laid out in the approval process for the Promotional Sample Program.
6. You are required to send us pictures, a tape or details regarding viewing times and dates where our product can be seen.
7. We reserve all rights to our Trademark and other company pertinent images and products. Inappropriate use as deemed by Michigan Maple Block/Bally Block is strictly prohibited.
8. Michigan Maple Block/Bally Block grants the use of our product and Trademark only for the company making application and only for the specific use described in this application. Any use other than that of the approved use is strictly prohibited.
9. Michigan Maple Block/Bally Block assumes no liability for the use of our product. The company making application is solely responsible for proper installation and maintenance of our product and all items related to the use of our product.
10. Michigan Maple Block/Bally Block reserves the right to deny use of it's Trademark or products for any reason within the confines of the program.

Michigan Maple Block Co.

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